

Excellence



January 08

A newsletter for the members of Intermountain Credit Education League (ICEL)

Thursday
January 10
ICEL

Swimming
The English
Channel &
How You Too
Can Achieve
the Impossible

Red Lion
Hotel

pg. 4

President's Message New Year's Resolutions

D'Ann Johnson, CBF, Roofers Supply

RESOLUTIONS! Some of us make them, some don't. Some folks take New Year's Resolutions very seriously, even writing them down, sealing them in an envelope and packing them away with their Christmas decorations so that they can open them the following holiday season and see how they did! Whether you make resolutions or not, here are some fun resolutions to brighten your day!

This New Year I resolve to keep my nails done nice and neat.
I have a problem with biting them, painting is supposed to help.
I vow to keep them colored fashionably, change them with the season.
I just worry that no one will see them,
I can't wear sandals or open toes, and the color would be on my feet.
- Nelly Nailbiter

This year I will have the tenacity to educate myself so that I may supplement my vocabulary with additional expressions in order to elucidate my thought formations obviously to other inhabitants of this community.
-Vocabulus Maximus

My New Years resolution is to not include any self-destruct buttons on my evil mechanisms at all, and to always duck when the hero does. Never stop and look. Also, I will be secure in my superiority and will not need to have competitions of wits with heroes to prove I am better.
-Evil Overlord

I resolve to be more decisive this year, I think.
-Smith or maybe it's Jones

There is nothing wrong with me, I am perfect. I do not need a New Years resolution, the world is who needs to resolve to be better for me, not the other way around.
-Conceited

I resolve to find a new hiding place for the bodies, I think my neighbors might suspect that lump in their yard.
-Fugitive

In the coming year make a resolution, a promise to yourself, that you will take advantage of the ICEL Scholarships and sign up for a class, take a seminar or attend a conference. Resolve to volunteer on an ICEL committee or board. We are a member owned organization and we need your involvement to continue to grow and be strong. Every opinion counts, every member is important. Resolve to be involved!

ICEL Spotlight, Lana Harris, Burton Lumber

by Caryl Nielsen, CBF, Valley Glass, Inc.

Lana Harris started her Credit Manager career with Novelty Jelly Bean Company as Credit Manager & Production Manager from 1984 through 1987. During this time, she also was the co-owner & bookkeeper for a small trucking company. In 1997 Lana went to work for Holly Carburetor in the Accounts Receivable department. Lana is currently employed with Burton Lumber where she holds the position of Credit Manager.

Lana graduated from Bowling Green High School and achieved an Associates Degree from Western Kentucky State University.

Lana is a long standing member of ICEL and NACM.

Lana was born in Smith Grove, Kentucky and is the 4th child of 10 children. She is also the mom of 5 boys and has 22 grandchildren.

Lana likes to buy & sell merchandise on E-bay, loves four wheeling in the mountains and loves to jump in the car and just drive & site see.

ICEL Book Group?

We have had several members that expressed an interest in participating in an ICEL book group. We are interested in determining how many of our members would like to join such a group. A book group can be a success with as little as five to six participants that are willing to read the prescribed assignments and engage in discussions of what was learned.

The book would be sponsored by ICEL and meet once a month. The time of the meeting would depend upon the preferences of those who choose to participate as the group would have the flexibility to determine what might work best. Possible options may include meeting over a brown bag lunch or immediately after hours at the NACM office. Another location, such as an office conference room, would also be an option.

The selection of the book to read will be left up to those who commit to participating. This group would focus on business, self-help and/or motivational publications which would have application to the world of business and credit. However, such publications can also have direct impact on the personal lives of the reader as well. The cost of the book would be covered by the individual participant or it can also be invoiced through your monthly NACM statement and would show as an expense associated with ICEL. Book costs would not be expected to exceed \$20 and could be as low as \$10.

The meeting would last from forty five to sixty minutes and cover a specified reading assignment. It would not be expected that the entire book be read in preparation for the next meeting as the group will ensure the opportunity of truly exploring all aspects of what has been learned from the reading. Smaller assignments will enable more detailed discussions to explore insights received by participants. It is anticipated it might take approximately six months to complete some books. In other words, reading assignments would be very manageable.

An ICEL book group would provide another avenue of learning for our members especially those who may not have the time or resources to commit to a class. This group could also be helpful to those who may not be aggressively pursuing a certification but who recognize the importance of continued learning and would enjoy learning from other participants.

Please call Georgette Bevan at 487-8781 x116 if you are interested in participating in an ICEL book group.

ICEL December Christmas Luncheon Recap

By Erin Doll, CBA, Mountain Contractors Supply Group

Merry Christmas! This month was our Christmas Party. We enjoyed a seated luncheon with an apple-walnut salad and parmesan chicken with ice cream for dessert. The ICEL board presented all attendees with a desk clock. After lunch we enjoyed a performance by the Salt City Sound, a female barber-shop quartet. Salt City Sound sang Christmas carols along with many comedic interludes. At one point, they called Shane up and put a Santa hat on him. He held a Santa cheek & chin "mask" and the ladies sang Santa Baby while flirtatiously dancing around him. It was very amusing.

Every year ICEL sponsors a charity and donations are collected at the Christmas party. Our Christmas charity this year was the 4th Street Clinic. They provide medical services for the homeless in downtown Salt Lake. Sandra Brown collected donations to present to the 4th Street Clinic. HUGE thank you to all who contributed. We collected over \$600. This clinic is 100% volunteer staffed. Your contributions facilitate primary medical care and the provision of medicines and services to people who otherwise would have no access. To give you an idea of what your contributions will provide: \$35 furnishes blood tests to 7 patients; \$50 provides transportation for 10 patients to specialists; \$130 covers the cost of 1 office visit (substantially less than the national average); \$250 offers diabetic testing supplies to 4 patients; and \$500 provides eyeglasses to 33 patients. Thank you for your support and generosity.

We look forward to seeing you next month. We wish all of you a Merry Christmas and a Happy New Year. See you next year!



Musing from a new CCE, Janae Jeffs, Muir Enterprises:

"A very happy day occurred for me in December, it was when Georgette Bevan called and asked if Janae Jeffs, CCE, was there !!! I had sat for my CCE test the month before and was waiting for the results. That day concluded a long journey that I undertook a few years ago.

Obtaining my CCE professional designation has always been a personal journey. I didn't do it for my employer, nor for a big pay raise. I did it to improve my knowledge of credit and to fulfill a personal goal. I have always enjoyed education and learning new ideas. Going for my CBA, CBF and now my CCE has been a wonderful learning experience. It has improved my work and home life.

I encourage those who are just starting on the path to the CCE to continue and never give up. It is worth it. You will learn so much about who you are and why you are in the profession of credit. If you are thinking about starting, contact any ICEL board member or Georgette Bevan, we will all be there to support and encourage you.

ICEL and NACM are the best organizations to help improve your life and the profession of Credit Management. A big thanks to all who helped me!"

Janae Jeffs, CCE



Janae Jeffs, CCE

January 10, ICEL Luncheon

Swimming the English Channel & How You Too Can Achieve the Impossible

Red Lion Hotel, 11:45 - 1:15 p.m., Cost: \$13.50

For Reservations contact Georgette Bevan, CCE, 801-433-6116

Our presenters for our January meeting, David and Richard Barnes, will focus on lessons learned in their attempts to swim the English Channel. They will discuss setting goals, overcoming obstacles, and how to accomplish other seemingly impossible tasks.

David and Richard Barnes became the first individuals from the state of Utah to successfully swim the English Channel. Known as the Mount Everest of swimming, David and Richard entered an elite group of swimmers who have successfully made the 21 mile crossing. Out of thousands of attempts, only approximately 900 people have completed the swim, less than half of the number of people who have climbed Mt. Everest. Because of the difficulty of the sea and weather conditions on the day Richard made his attempt, he was awarded the Greatest Feat of Endurance award for 2005 by the Channel Swimming Association. When David completed his swim in 2006, he was awarded the Fastest American Swimmer by the Channel Swimming Association for the year 2006.

2007-2008 ICEL Board of Directors

President

D'Ann Johnson, CBF
Roofers Supply, 266-1311, ext 537
dgjohnson@roofers.cc

Vice-President

Janae Jeffs, CCE
Muir Enterprises, 908-1072
jjeffs@muir-roberts.com

Erin Doll, CBA
Mountain Contractors Supply Group
484-8885, edoll@mtncom.net

Connie Steed, CCE
Rasmussen Equipment, 978-2811
connies@rasmussenequipment.com

Shane Inglesby, CCE
Geneva Rock Products, 281-7916
singlesby@genevarock.com

Nina Flurer, CCE
H & E Equipment, 908-4306
nflurer@he-equipment.com

Caryl Nielsen, CBF
Valley Glass, 801-399-5625
caryl@valleyglass.com

Counselor
Larry Brooks, CPA, CCE
ARUP Laboratories, 583-2787
brookslm@aruplab.com

Secretary & Membership
Sandra Brown
Schmidt Signs, 486-0193
pinneylady@hotmail.com

Asst Sec & Ed Co-ordinator
Georgette Bevan, CCE
NACM BCS, 487-8781
gbevan@nacmint.com

Newsletter, Toni Larsen
NACM BCS, ext. 101
hm. FAX 277-5498
horsinaround@sisna.com