

# Excellence

May 08

A newsletter for the members of Intermountain Credit Education League (ICEL)

Thursday  
May 8  
Red Lion Hotel  
11:45-1:15

## EDUCATION RECOGNITION LUNCHEON

### Speakers:

**Ruth Brown, CBA,  
Turf Equipment &  
Irrigation**

**Shanna Sorge,  
CBA, Easton  
Technical Products**

## Volunteering and YOU

President, Janae Jeffs, CCE, Muir Roberts Enterprises

### St. Paul's Chapel at Ground Zero

While visiting New York City this past April, my mother, sister and I rode the subway to Ground Zero. We wanted to see the progress New York has made since the destruction of the Twin Towers. Ground Zero itself is under going massive amounts of construction. You are unable to see anything except building materials, cranes, fences and lots of construction workers. The large area will become a great testimony to those whose lives were lost or changed because of 9/11. But if you look across the street, you will see a beautiful old church. St. Paul's Chapel was built in 1766 and it the oldest building still in use on the Island of Manhattan.

It is an Episcopal Chapel 242 years. It survived the and George Washington two years New York City pew is still in the church covered with tombstones leaders. When 9/11 hap-covered in ash and debris. tree in the church yard, not even a window was after the disaster (and for a refuge for the relief survivors and those trying the focus of this church a shelter to the homeless. volunteers who came to



that has served its parishioners for Great New York City Fire of 1776 attended services here for the was the capital of our nation. His as a memorial. The churchyard is and monuments of notable America pened this church was completely But, because of a large sycamore there was no damage to the church, broken. A true miracle. Right next 2 years) this church became workers searching day and night for to put out the fires. Before 9/11 was to have church services and be Now it is a memorial to all the help the rescue workers.

I was very astonished to read various parish staff comments such as "The volunteers gained more from helping people than they even thought possible." For many of the volunteers, this was the first time they had ever volunteered for anything They have never known the wonderful feeling you get when you do something important, the knowledge of "giving back to the community." My first thought was "I can't believe there are people in New York who haven't ever volunteered." My next was "Just come to Utah. Here you will see people volunteering all the time." Then I realized there might be some people here in Utah, even in the Wasatch Front, that haven't ever volunteered. There might even be some in ICEL! I want to challenge each of you to stand up and be counted! Volunteer for SOMETHING. Maybe you could volunteer for one of our committees – Education, Membership, Program or even the History committee. Your ICEL board needs your help. We need your ideas and your skills. We would like to see more members get involved. You will never know what you will get in return unless you stand up and join a committee. We want to reach out to all members, to fill their needs, to improve their credit skills, but we can't do it alone. WE NEED YOU! If you feel you can donate a few hours or the whole year, then SIGN UP.

Please look for the committee sign up form in this newsletter and GET INVOLVED!

# ICEL Members In The NEWS!

## NACM Robert Half Instructor of the Year 2008



Susan Lujan, CCE  
Corporate Credit Manager  
Kenworth Sales Company

## Winner NACM National 2009 Credit Congress Orlando



Kelley Kunz, CCE  
Martin Door Manufacturing

## LienCounsel Cache Scholarship Winner



Lana Harris, Burton Lumber

## NACM BCS 2008 CREDIT EXECUTIVE OF THE YEAR



Shane Inglesby, CCE, Geneva Rock Products

## LienCounsel Western Region Scholarship Winner



Crystal Leavitt, Roofers Supply

## Jeris Baldwin Congress Scholarship Award Winner



D'Ann Johnson, CBF, Roofers Supply

## NACM BCS CCE Award of Excellence



Larry Brooks, CPA, CCE  
ARUP Laboratories

## 2008 NACM National CBA of Excellence



Patty J Fullmer, CBA  
Utah Area Credit Manager  
BMC West

## NACM BCS Student of the Year



Faleula Kauhau, Kenworth Sales

## ICEL Members Elected to the 2008-2009 NACM BCS Board of Directors

Doug Darrington, CCE  
Altview Concrete

Penny Williams  
Midwest Floor Coverings

Janae Jeffs, CCE  
Muir Roberts Enterprises

## April ICEL RECAP by Erin Doll, CBA, Mountain Contractors Supply Group

April was our business meeting. We recognized retiring members of the board: Caryl Nielsen, CBF, Nina Flurer, CCE, and Larry Brooks, CPA, CCE. Nina presented the financial statements and Bonnie Snider, CCE, presented the Auditor's Report. She verified the accounts of ICEL having found all records in order. Our Membership report was presented by Georgette Bevan, CCE. She reported that the membership at the beginning and end of the year was the same at 104. She encouraged all ICEL members to "share the word about this wonderful organization with other NACM Members."

Janae Jeffs, CCE, presented a recap of this past year's programs and speakers. This year's Program Committee put together a great format for professional and member speakers which were well received. Attendance increased by 12% over last year. We hope this upward trend will continue in the future.

Erin Doll, CBA, (standing in for Connie Steed, CCE) presented the Education report. Only one scholarship was awarded. That is very sad. Please apply for scholarships! They are there, you just need to apply.

D'Ann Johnson, CBF, gave her outgoing president's speech (please see the letter within this newsletter) and turned the gavel over to ICEL's new President, Janae Jeffs, CCE. Janae presented D'Ann with a gift of a vacation to lovely downtown SLC with a stay at the Red Lion, gift certificates to see a movie, to go on a tour and for some great dining.

Elections were then held for new board members. We would like to welcome aboard Mary Jane McIntosh, CBA; Barbara Mackay, Penny Williams and Kelley Kunz, CCE. They will be excellent assets to the board. The 2008-09 ICEL Board is: Janae Jeffs, CCE, President; Barbara Mackay, Vice-president & Historian; Connie Steed, CCE, Treasurer; Penny Williams, Asst. Treasurer; Shane Inglesby, CCE, Program Chair; Kelley Kunz, CCE, Education Chair; Erin Doll, CBA, Publicity Chair; Georgette Bevan, CCE, Asst. Secretary & Education Coordinator; Sandra Brown, Secretary & Membership Chair; Mary Jane McIntosh, CBA, Asst. Programs/Publicity and D'Ann Johnson, CBF, Counselor.

If you are interested in serving on the board next year, please let one of the board members know so we can discuss it with you. Also, we are in the process of assembling the committees for this year. The committees are: Programs, Education, Membership and History (Scrapbook). Let us know if you would like to help on any of these committees. We greatly appreciate your support and time!



08-09 ICEL Board of Directors (back row) L to R: Kelley Kunz, CCE, Martin Door Mfg; Sandra Brown, Schmidt Signs; Janae Jeffs, CCE, Muir Enterprises; Erin Doll, CBA, Mountain Contractors Group; Mary Jane McIntosh, CBA, Henderson Wheel; (front row) Penny Williams, Midwest Floor Coverings; Barbara Mackay, Intermountain Concrete Specialties; Georgette Bevan, CCE, NACM BCS; Shane Inglesby, CCE, Geneva Rock; and De'ann Johnson, CBF, Roofers Supply  
Not shown in photo: Connie Steed, CCE, Rasmussen Equipment

# **ICEL** INTERMOUNTAIN Credit Education League

Dear Member:

Reminder: Thursday, May 10th is the Awards Luncheon with Ruth Brown, CBA, Turf Equipment & Irrigation and Shanna Sorge, CBA, Easton Technical Products. Please RSVP, if you have not already responded.

**It's that time again  
2008-2009 ICEL Committees are forming NOW!  
Here's your chance to participate!**

It's also time to form ICEL committees. A solid and active committee program is vital to a successful ICEL administration. We call upon you now to sign up!

Keep in mind that you earn two (2) Roadmap points toward your professional designation for each year you serve on a committee. That's in addition to the fun & networking you'll get out of it.

Let's keep our committees and programs going strong by signing up now.

Very truly yours,

Janae Jeffs, CCE  
President, ICEL

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Please count on my active participation. You may call upon me to serve on the following committee(s).

I have marked "1" as my first choice and "2" as an alternate.

Education \_\_\_\_\_ Historian/Ways & Means \_\_\_\_\_ Membership \_\_\_\_\_ Programs \_\_\_\_\_

I'll help on any Committee \_\_\_\_\_

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Company Name & Member No.

\_\_\_\_\_  
Phone No.

Return to Georgette at FAX 484-1891

ICEL Presidential Year-End Report  
D'Ann Johnson, CBF  
Credit Manager Roofers Supply  
Out-going 2007-2008 ICEL Board President

Fellow ICEL Members, Board Members and Honored guests;

We have come to the close of another year. It seems just a short time ago that I was standing here thanking my predecessor, Larry Brooks, CPA, CCE with ARUP for a great year and hoping that I was up to the challenge of continuing the great legacy of ICEL. With help from my terrific board and all of you, I think we've accomplished just that.

As you have heard from the other board member reports, we've had a stellar year. Great speakers, increasing memberships and more member participation are something for which we can all be proud and thankful.

If you served on an ICEL committee, please stand and be recognized. These people gave of their time to ensure that everyone in this room had the availability of scholarships, great presentations and fun outings. Thank you all for your time and input. Your efforts are greatly appreciated.

As a member driven organization, every person is important. Every vote, every suggestion, every criticism is needed in order for ICEL to grow and remain strong. I encourage everyone in this room to seriously consider running for a board position in the coming year. Two hours a month is very small considering the benefits you receive in return.

Volunteer to be on a committee. A few hours of your time at most are all that is requested. In return you have the opportunity to influence the direction in which this great organization is heading.

I would like to thank my fellow board members. Your help, support, and encouragement have proven invaluable to me during the past year. The friendships we've forged will continue to grow. To the incoming board members, how truly lucky you are. You will have the unique opportunity to be both student and teacher serving on a board of dedicated members with a myriad of experience both old and new.

Lastly and most important, I would like to thank all of you. You are all amazing people that I have been truly honored to represent. It's been a great year and I have no doubt that this next year will be even better.

Respectfully submitted this 19th day of April 2008.

D'Ann Johnson, CBF

## ICEL Spotlight Jolene Moses, NACM BCS

We would like to welcome one of newest ICEL members, Jolene Moses.

Jolene recently joined NACM BCS working in PR, Industry Groups and Credit Reporting replacing Amanda Aragon. Jolene spent 10 years with TRW (now Experian) and 8 years as a regional manager for a company that set up credit systems (hardware & software). She took a break from credit and has now “come home” to work at NACM.

Jolene has taken some college courses in accounting and will begin working toward her CBA this fall.

Jolene is single with a grown daughter. She enjoys yoga and doing volunteer work with senior citizens.

Jolene is available to come to your office to teach you how (or remind you how) to pull credit reports and can also teach you how to read them. Please call Jolene if you want to learn more about credit reports or any NACM services.

Welcome to ICEL, Jolene!!

### 2007-2008 ICEL Board of Directors

**President**

Janae Jeffs, CCE  
Muir Enterprises, 908-1072  
jjeffs@muir-roberts.com

**Vice-President**

Barbara Mackay  
Intermountain Concrete Specialties  
478-4210, bmackay@ics50.com

**Secretary & Membership**

Sandra Brown  
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**Asst Sec & Ed Co-ordinator**

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